



OUR SPECIALITY BEERS

La Rousse

Intense, triple-malt amber beer
6.5% vol.

Intense amber beer intense with three malts, a beer full of contrasts: the first impression is full bodied and malty, followed by sweeter notes of caramel and roast almonds with a fruity finish. "Mont-Blanc's La Rousse, an iron fist in a velvet glove..."

AVAILABLE PACKAGING



0.073 Uk gallon



0.165 Uk gallon



4.4 Uk gallon
barrel

TASTING TIP



Brasserie du Mont-Blanc
balloon glass

5°C

BIÈRE AMBRÉE À L'EAU

DES GLACIERS

DU MT BLANC



BRASSERIE DU MONT BLANC

La Rousse

Bière ambrée spéciale aux trois malts



BIÈRE ARTISANALE



BRASSÉE EN SAVOIE



OUR SPECIALITY BEERS

La Rousse

Intense, triple-malt amber beer | 6.5% vol.



TOP FERMENTATION
To develop subtle aromas

LONG AGEING
For a perfect balance

Category	CSU EAN (Consumer Sales Unit)	Case EAN	Pallet EAN	No. CSU / case	No. cases / pallet	No. layers / pallet	No. cases / layer	No. CSU / pallet	Case dimensions (mm)	Pallet dimensions (cm)	Case weight (kg)	Pallet weight (kg)
SUPER & HYPERMARKET												
3 x 0.073 Uk gallon Tripack	3 760 023 241 190	3 760 023 242 081	3 760 023 248 205	8	54	6	9	432	367 L x 245 l x 231 H	120 L x 80 l x 154 H	14,2	790
0.165 Uk gallon	3 760 023 241 107	3 760 023 241 077	3 760 023 248 168	9	48	4	12	432	237 L x 235 l x 309 H	120 L x 80 l x 139 H	12,4	618
	CSU EAN (Consumer Sales Unit)	Box EAN	Pallet EAN	No. CSU / box	No. boxes / pallet			No. CSU / pallet	Box dimensions (mm)	Pallet dimensions (cm)	Box weight (kg)	Pallet weight (kg)
3 x 0.073 Uk gallon Tripack Box	3 760 023 241 190	3 760 023 249 141	3 760 023 249 158	72	4			288	580 L x 420 l x 960 H	120 L x 80 l x 111 H	128	534
0.165 Uk gallon Box	3 760 023 241 107	3 760 023 249 240	3 760 023 250 109	105	4			420	580 L x 420 l x 960 H	120 L x 80 l x 111 H	145	602
CAFÉ-HOTEL RESTAURANT												
0.073 Uk gallon CHR	3 760 023 241 183	3 760 023 240 407	3 760 023 248 199	24	54	6	9	1296	367 L x 245 l x 231 H	120 L x 80 l x 154 H	14,2	790
4.4 Uk gallon Barrel	3 760 023 249 875		3 760 023 249 882		6	1		6	400 L x 400 l x 280 H	120 L x 80 l x 43 H	29	197

An exceptional beer made in the Alps

Brewed using water from the glaciers of Mont Blanc, at the heart of traditional know-how



since 1830



Enchappleuze spring
→ Located in the hearth of Mont-Blanc
→ The highest catchment at 2074 m!
→ Pure water, filtered in the depths of the Earth by moraine sand and gravel



French brewery triple world champion



Taking the time to guarantee the best!